



### **[Headline Of The Press Release]**

[City] [Province][Country] Release Date: ["For Immediate Release" or a concrete date]

[Summary Section: Briefly describe your announcement]

[Write an introduction paragraph. In this paragraph please introduce the artist where they are from, what they do in music, their previous achievements, record labels they have been involved with. Also mention their previous releases and any specific achievements from those releases. Then you can go ahead and introduce the current release].

[Insert a quote from the artist or company representative about the artist and the release] – "Name Of The Quoted Person"

[Write an additional paragraph to provide more details about the new music release: try to respond to all relevant W-questions (where, what, why, when, who). Try to also describe the sound within the release, also artists featured. You can even mention the track titles and their particular sound]

[Include a call to action and an URL address where the reader can find more information about the news: purchasing options, release date, list of songs, guest artists]

[Boilerplate message about the company producer or artist: insert the following information]

Social Media Info:

Contact info:

Name:

Company:

Address:

Phone:]

**Press Release Should Also Include The Below:**

- **Downloadable link of the release, Mp3 format (We do not accept links to online stores)**
- **Music release artwork (JPG format)**
- **2 X Artist images (JPG format)**

**PS : Sho Mag Accepts Press Releases Which Follow The Above Guidelines**